

ER 60-2802/a

9 APR 1960

Mr. Jack A. Gottschalk, Co-Chairman  
New Jersey Industrial Editors' Association  
Military Park Hotel  
Newark, New Jersey

Dear Mr. Gottschalk:

Thank you very much for your letter of 18 April inviting me to address the 16th Annual Institute of the New Jersey Industrial Editors' Association on 16 November.

I sincerely regret that I will be unable to accept your kind invitation to speak at the Institute luncheon. In view of my official position, it is necessary for me to restrict my speaking engagements to the various government service schools except on rare occasions when I make an outside talk. Unfortunately, I cannot make an additional commitment at this time. However, your courtesy in asking me to join you is indeed appreciated, and I would like to take this opportunity to wish you every success in your meeting.

With kindest regards.

Sincerely,

Allen W. Dulles  
Director

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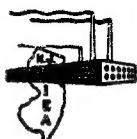
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# NEW JERSEY

## INDUSTRIAL EDITORS' ASSOCIATION

**MILITARY PARK HOTEL  
NEWARK, N.J.**



April 18, 1960

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Mr. Allen W. Dulles, Director  
Central Intelligence Agency  
2430 E Street  
Washington, D. C.

Dear Mr. Dulles:

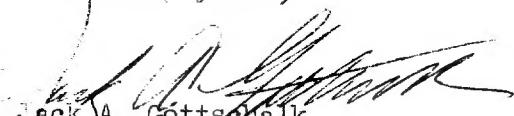
The New Jersey Industrial Editors' Association which is composed of house magazine editors and personnel, industrial and public relations people from New Jersey firms will hold its 16th Annual Institute in the Military Park Hotel in Newark, New Jersey on November 16th, 1960.

During the day long program we conduct workshop sessions covering various phases of the employee and public relations job. The high light of our Institute will be the luncheon which features an address by a leader in the field of journalism.

Realizing that you have a very full schedule, I am writing at this early date with the hope that you will be in a favorable position to accept. In previous years we have heard Victor Riesel, the labor columnist and John T. Cunningham, New Jersey Historian and newspaperman. Our attendance at the Institute luncheon usually numbers about 200 persons.

Your vast experience in the field of government makes you an ideal speaker for our group. I certainly hope that you will accept our invitation.

Very truly yours,

  
Jack A. Gottschalk  
Institute Co-Chairman

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